**RECRUITMENT OF YOUNG PROFESSIONAL (SALES & MARKETING)**

**Number of Vacancies:** 02

**Monthly Remuneration:** A fixed remuneration of Rs. 50,000/-.

**Location:** Uttar Pradesh

**Key Responsibilities**

1. Manage and expand channel sales network in assigned territories.
2. Develop and maintain strong relationships with distributors, retailers, and stockists.
3. Ensure achievement of monthly and annual sales targets.
4. Monitor market trends, competitor activities, and suggest actionable strategies.
5. Ensure timely recordkeeping and collection of payments and adherence to company policies.
6. Conduct market visits and audits across assigned regions.
7. Support trade marketing and promotional activities to boost sales.
8. Submit regular sales reports and MIS to management.

**Eligibility Criteria**

The preferred candidate must have:

1. A graduation/post-graduation from a recognized university.
2. Channel Sales Experience of minimum 07 years in FMCG sector.
3. Worked with companies having an average annual turnover of at least 250 crores in the last 03 years.
4. Sales experience in atleast 05 major cities of Eastern or Western Uttar Pradesh.

**Conveyance and Allowances**

1. Candidate must own a personal conveyance.
2. Mobile and Internet reimbursement up to Rs. 500 per month (on submission of bills).
3. Base Headquarters will be Lucknow.

**Travel & Reimbursements**

1. Intercity Travel (on actuals with receipts):
2. Train: Sleeper Class / Garib Rath / AC Chair Car (excluding Shatabdi).
3. Bus: Deluxe / Non-AC Bus.
4. Local Travel (Adjoining Districts): ₹2.5 per km (up to 1500 km/month).

**Daily Allowance and Lodging**

1. A Class Cities: DA Rs. 350 + Lodging up to Rs. 1200 per night (with receipt).
2. B Class Cities: DA Rs. 250 + Lodging up to Rs. 800 per night (with receipt).

**Exceptions**

1. Work within Lucknow & adjoining districts will be treated as local HQ.
2. No TA/DA admissible for these locations.

**Selection Procedure**

1. Applications received by email up to 26th October 2025 will be evaluated and shortlisted according to the eligibility criteria.
2. Shortlisted applicants will receive information regarding the interview's time and venue. The interview will be conducted in person (physical interview).
3. The selected candidates will be informed via mail post interview process.
4. Nafed reserves the right to cancel the candidature of the applicant at any stage of the selection process, without assigning any reasons thereof.

**How to Apply**

1. Interested and Eligible Candidates can apply for the said post by sharing the filled application form given below via email on [recruitmentnafedlucknow@gmail.com](mailto:recruitmentnafedlucknow@gmail.com) with the subject “Application for Recruitment of Young Professional”.
2. Last date for applying is 26th October 2025.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\*\*\*\*\*\*\*\*\*\*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Application Form**

(For Appointment of Young Professional (Sales & Marketing) on Contractual Basis)

1. **Personal Information**
2. Full Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Date of Birth: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. Gender: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
5. Mobile Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
6. Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
7. Address (Permanent): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
8. Address (Correspondence): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
9. **Educational Qualifications**
10. Highest Qualification: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
11. University/Institute: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
12. Year of Passing: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
13. Specialized Subjects (if any): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
14. **Work Experience**
15. Total Work Experience (in years): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
16. Relevant Work Experience in Sales & Marketing (in years): \_\_\_\_\_\_\_\_\_\_
17. Previous Organizations Worked With (please attach work experience letter):

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Name of Organisation | Designation | Experience (in Yrs.) | Name & Contact No. of employer/reporting authority | Turnover | Designation | Area of work |
|  |  |  |  |  |  |  |

1. **Industry Exposure & Market Knowledge**
2. Have you worked in Agri/Agri-based FMCG/FMCG sectors? Yes / No
3. If Yes, please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. Geographical areas/territories you have worked in: \_\_\_\_\_\_
5. Product categories handled: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
6. **Distribution & Networking**
7. Do you have working relations with Distributors? Yes / No

If Yes, provide details (Name, Location, Sector):

1. Do you have existing connections with C&F Agents? Yes / No

If Yes, provide details (Name, Location, Sector):

1. Experience in appointing/handling stockists, retailers, or institutional buyers
2. Area of Operation (Name of Districts)
3. **Sales Skills & Strategy**
4. Describe briefly your approach to establishing a new product in the market:
5. Provide examples of successful sales strategies or campaigns you have implemented:
6. Mention your monthly/quarterly sales targets achieved in previous roles:
7. **Additional Information**
8. Willingness to relocate or travel extensively: Yes / No
9. Availability/Notice Period: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Declaration:

I certify that the information furnished above is true and correct. I understand that any misrepresentation may lead to cancellation of my candidature.

Signature of Candidate: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_