



**nafed**

A Farmers' Cooperative  
60 plus years in Service

75  
Azadi Ka  
Amrit Mahotsav

# NAFED News

October 2021 - March 2022

Volume XIII



किसान से... किचन तक

NAFED IN THE SERVICE OF FARMERS AND CONSUMERS SINCE 1958



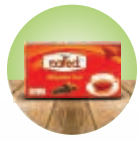
Pulses



Spices



Oil



Tea



Rice



Organic products



Saffron



ODOP Brands Developed by Nafed



**National Agricultural Cooperative Marketing Federation of India Limited**

Nafed House, Siddhartha Enclave Ring Road, Ashram Chowk, New Delhi-110014 (INDIA)

Tel.: +91-11-26340019, website : [www.nafed-india.com](http://www.nafed-india.com), twitter: @nafedindia

Related Enquiry please write to  
[nafcmd@nafed-india.com](mailto:nafcmd@nafed-india.com)

E-Comm  
[www.nafedbazaar.com](http://www.nafedbazaar.com)

**An Earnest Request**

Public Relation Division has exercised due diligence and care while compiling and printing information/data/photographs in this NAFED News. However, if by any chance, mistake of any nature had escaped our notice, we request you to be magnanimous and treat the same as an act of human error.

Thanks  
PR Division

# NAFED News

**October 2021 - March 2022**

VOLUME XIII

## **Chairman**

Dr. Bijender Singh, Ex. MLA

## **Managing Director**

Sh. Rajbir Singh

## **Additional Managing Directors**

Sh. Sunil Kumar Singh

Sh. Pankaj Kumar Prasad

Sh. S.K. Verma

Sh. A.K. Rath

## **General Manager (PR)**

Sh. Tarun Handa

## **Editor**

Ms. Suman Maheshwari

## **Associate Editor**

Ms. Sangeeta Babbar  
Dy. Manager (PR)

<b>S. No.</b>	<b><u>Contents</u></b>	<b>Page No.</b>
1.	Hon'ble Prime Minister Sh. Narendra Modi ji releases Matching Equity Grant to FPOs promoted by NAFED under Central Sector Scheme for formation of 10,000 FPOs	3
2.	Sh. Rajbir Singh, IFS, assumes the charge of Managing Director of NAFED	4
3.	NAFED bids a warm farewell to the outgoing Managing Director Sh. Sanjeev Kumar Chadha	5
4.	Dr. Chandra Pal Singh Yadav elected as President of the prestigious ICA-Asia Pacific	6
5.	Sh. Dileep Sanghani elected as Chairman IFFCO	7
6.	The then MD NAFED meets the Hon'ble Chief Minister of Uttar Pradesh	8
7.	Dignitaries visit NAFED stalls at India International Trade Fair, 2021 and Sehkari Mela	8
8.	Sh. Sunil Kumar Singh AMD NAFED visits Tanzania as member of Government of India Delegation	10
9.	Sh. A. K. Rath, AMD NAFED visits Dhaka to hold high level discussions on export of Rice and other commodities to Govt. of Bangladesh	11
10.	NAFED completes shipment of 1.60 lakh MT of Rice to Bangladesh under G to G Initiative	12
11.	NAFED supplies 10,000 MTs of Rice and 200 MTs of Wheat to Myanmar as humanitarian aid on behalf of Ministry of External Affairs, Govt. of India	12
12.	NAFED procures 2.47 lakh MT of Oilseeds and Pulses during Kharif 2021-22 season	13
13.	NAFED commences procurement of Gram under PSS during Rabi 2022 season	14
14.	1 Lakh MT of imported stocks of Masoor purchased by NAFED for the National Buffer of Pulses	14
15.	NAFED sells 3.81 lakh MT of Pulses and Oilseeds under PSS/PSF during October 2021 to March 2022	14
16.	2.65 Lakh MT of paddy procured by NAFED under Decentralized procurement	15
17.	NAFED Bazaar e-commerce site launched	15
18.	NAFED develops 7 brands and 9 products from various districts across India under the PM FME Scheme in record time	16
19.	NAFED opens 5 new retail outlets of NAFED Bazaar	18
20.	NAFED to provide market linkages to Saffron Producers of Kashmir	19

<b>S. No.</b>	<b><u>Contents</u></b>	<b>Page No.</b>
21.	NAFED installs vending machine in Krishi Bhawan for range of Millet products	19
22.	NAFED to support Makhana growers of Bihar	19
23.	ODOP Brand products of NAFED promoted at Fit India T-20 Cricket match	20
24.	NAFED ties up with M/s Shubam Enterprises for promotion of its Green Energy Initiative	20
25.	NAFED set to launch second Bio Fuel Plant in Gujarat	20
26.	MoU signed with IOC	20
27.	MOU executed between Nafed and Assam Bio Refinery Private Limited (ABRPL) and State Bamboo Development Agency (SBDA) of Assam under the National Bamboo Mission	21
28.	MOU signed between NAFED and Sammunati Finance for extending credit to FPOs	22
29.	NAFED steps forward to provide market linkages to certified organic KIWI farmers of Ziro, Arunachal Pradesh	22
30.	NAFED organises National Webinar on Bamboo and Agro Forestry	23
31.	NAFED implements various initiatives under the MoU executed with UT of J&K for long term Sustainable Development of Horticulture in the Region	24
32.	NAFED convenes Odisha Agri Conclave 2021 in association with Govt. of Odisha	24
33.	NAFED's initiative for Women Empowerment through hand holding of women FPOs	25
34.	NAFED achieves target for procurement of 2.00 lakh MT of Onion for National Buffer	26
35.	16,520 MT of Onion stored by NAFED during Rabi 2021 season at the newly constructed storages under MAHA ONION PPP-IAD Project	26
36.	NAFED supplies 4,05,817 MT of Pulses to states during the year 2021-22 under various Welfare Schemes	27
37.	NAFED supplies 17,054 MT of Milled Pulses to Defence Forces during the 3 <sup>rd</sup> and 4 <sup>th</sup> quarter of 2021-22	27
38.	NAFED bags further orders from Govt. of UP for supply of grocery items	28
39.	Govt. of Telangana places order with NAFED for supply of Fortified Rice Kernels (FRK)	28
40.	Jute business of NAFED achieves a remarkable turnover of about Rs. 287 Crore	29
41.	Delegation of Cooperatives from Gujarat visits NAFED	29
42.	NAFED join hands with reputed institutions for upgrading skills and competencies of employees	29
43.	Workshop on "General Awareness on Sexual Harassment" organized by NAFED	30
44.	Employee of the Month Award	31
45.	Articles/Features on NAFED published in Magazines/Journals	32

## Hon'ble Prime Minister Sh. Narendra Modi ji releases Matching Equity Grant to FPOs promoted by NAFED under Central Sector Scheme for formation of 10,000 FPOs

Hon'ble Prime Minister Sh. Narendra Modi ji released the matching equity grant of Rs. 203 Lakh on 1<sup>st</sup> January, 2022 to 42 FPOs promoted by Nafed under Central Sector Scheme for formation of 10000 FPOs. Hon'ble Prime Minister also interacted with members of Bharatpur Honey FPO formed by NAFED. It was a moment of pride for NAFED. The PM emphasized the need for setting up honey clusters across the country and assured all possible help to such FPOs. During the interaction, the PM also enquired about the FPO products and was very happy to see a few jars of honey collected by the Honey FPOs.



Hon'ble Prime Minister Sh. Narendra Modi ji interacting with NAFED promoted FPOs on 01.01.2022

Also present on the occasion were Hon'ble Chief Ministers of the States of Haryana, Uttar Pradesh, Tripura, Rajasthan, Karnataka and Gujarat, senior officials of Govt. of India, Ex-MD, Sh. Sanjeev Chadha and AMD, Sh. Pankaj Prasad of NAFED and other dignitaries.

## Sh. Rajbir Singh, IFS, assumes the charge of Managing Director of NAFED

Sh. Rajbir Singh, IFS, Joint Secretary to Govt. of India has taken over as MD NAFED. He was initially given the additional charge of the Federation with effect from 20<sup>th</sup> January, 2022 and was subsequently appointed as regular MD by ACC vide Order No. 33/03/2022-EO (SM-1) dated 23.02.2022. He is a 1991 batch IFS officer from Gujarat cadre.

Hon'ble Chairman, Dr. Bijender Singh, outgoing MD, Sh. Sanjeev K. Chadha and officials of NAFED welcomed the new MD in the presence of Directors of NAFED, Dr. Chandra Pal Singh & Sh. R.S. Joon and representatives of prominent cooperative organizations, namely, Sh. S.K. Nayak, MD NCDC, Dr. Sudhir Mahajan, CEO NCUI, Sh. Rajan Chowdhry, MD KRIBHCO, Sh. Tarun Bhargava, GM IFFCO, Ms. Anita Rawat, MD DSCB, Dr. P.K. Gupta, Director NHRDF, Sh. Ram Pal Khatri, President ACCF, Ms. Neeta Behl, Chair Person, Women's Federation and other dignitaries. Senior officers and staff of NAFED were also present on the occasion.

Prior to joining NAFED, Sh. Rajbir Singh was working as Joint Secretary, Mission for Integrated Development of Horticulture (MIDH) scheme, Department of Agriculture & Farmers Welfare. Sh. Singh is highly respected in the agriculture sector for his passion for work and contribution made by him for development of Indian Horticulture Sector. He was also holding the additional charge of Managing Director of the prestigious National Horticulture Board and Chairman, Coconut Development Board simultaneously.

In his joining address, he expressed the desire to continue the legacy and good work done by team NAFED for the welfare of the farmers of the nation. We are sure that NAFED will achieve greater heights under his leadership.



Hon'ble Chairman Dr. Bijender Singh welcoming new MD of NAFED Sh. Rajbir Singh along with outgoing MD Sh. Sanjeev Chadha, representatives of prominent co-operative organizations, Board members and Senior Officials of NAFED

## NAFED bids a warm farewell to the outgoing Managing Director Sh. Sanjeev Kumar Chadha

A warm and emotional send off was given to Sh. Sanjeev Kumar Chadha, Ex-MD of NAFED on 24<sup>th</sup> January 2022. Dr. Bijender Singh, Chairman NAFED, Sh. Rajbir Singh the new MD of NAFED, Board members of NAFED, representatives of prominent cooperative organizations and other dignitaries graced the occasion. Dr. Chandra Pal Singh, Director NAFED joined the function through video-conferencing. Senior officers and staff of NAFED were also present on the occasion.

NAFED embarked on the journey of survival and revival under the leadership of Sh. Sanjeev Chadha on his joining the Federation in June 2016. The dedicated efforts of team NAFED under his leadership led to the bailout of the Federation from a decade of financial crises, transforming NAFED into a robust profitable organisation enthused with zest and positivity. NAFED diversified into several new business areas like institutional supply of pulses to the Armed Forces and States, supply of foodgrains and other material to various countries in account of MEA, the FPO business, creation and management of Buffers of Pulses and Onion on the direction of Govt. of India, Bio CNG/CBG production and many more. Successful execution of supply of pulses to all states and union territories across the country under the PMGKAY scheme under extremely challenging conditions during the COVID 19 Pandemic and NAFED's intervention in J&K for development of horticulture sector were the hallmark of Sh. Chadha's six year tenure and brought lot of goodwill and accolades to the Federation from all corners.

Speaking on the occasion, Dr. Bijender Singh said that when Sh. Sanjeev Chadha joined, Nafed had zero reserves and when he is leaving, the reserves have swelled to Rs. 700-800 Crore. Dr. Singh appreciated Sh. Chadha for his outstanding achievements and key role in NAFED's turnaround.

Apart from bringing about the financial turnaround, Sh. Chadha will always be remembered in NAFED for his hard work and dedication to work, humility, leadership, motivational skills and concern for welfare of employees, who bid him an emotional farewell.



Hon'ble Chairman Dr. Bijender Singh bids farewell to outgoing MD Sh. Sanjeev Chadha along with representatives of prominent cooperative organizations, Board members and Senior Officials of NAFED

## Dr. Chandra Pal Singh Yadav elected as President of the prestigious ICA-Asia Pacific

Dr. Chandra Pal Singh Yadav has been elected as the President of the International Cooperative Alliance – Asia Pacific Region (ICA-AP). The election was held at the 15<sup>th</sup> Regional assembly held in Seoul, the Republic of Korea in November 2021. It is indeed a moment of pride for the Indian Cooperative sector as for the first time an Indian shall be holding this prestigious post.

Dr. Chandra Pal Singh is an eminent co operator and has been with cooperatives for more than 3 decades. Apart from being the Director of NAFED and IFFCO, Dr. Singh is also the Chairman of The Krishak Bharati Cooperative Ltd. (KRIBHCO) and Governing Council Member of the National Cooperative Union of India (NCUI). He has been Vice-President of ICA-AP Regional Board since 2010 and has also served the as the President of NCUI for a decade.

Founded in 1895, the International Cooperative Alliance unites, represents and serves cooperatives worldwide. The organisation represents around 1 billion cooperative members across the world through 318 member organisations from 112 countries. The ICA AP region represents 80 member organizations in 25 countries.

Hon'ble Chairman, Dr. Bijender Singh, the then MD Sh. Sanjeev Kumar Chadha and Board members of NAFED felicitated Dr Chandra Pal Singh Yadav on this great achievement.



Glimpses of felicitation ceremony of Dr. Chandra Pal Singh Yadav on being elected as President of ICA Asia-Pacific



## Sh. Dileep Sanghani elected as Chairman IFFCO

Dr. Bijender Singh, Chairman and MD NAFED greeted Sh Dileep Sanghani, Ex Minister of Gujarat, an eminent co-operator and President of NCUI, on being elected as the 17<sup>th</sup> Chairman of IFFCO, which is the largest Indian Cooperative organisation not only in India , but also the world as per ranking based on ratio of turnover over GDP per capita. It is a matter of pride that Sh. Sanghani is also on the Board of NAFED.



Sh. Dileep Sanghani being felicitated by NAFED Chairman, MD, Board of Directors and Senior Officials of NAFED

## The then MD NAFED meets the Hon'ble Chief Minister of Uttar Pradesh

Sh. Sanjeev Chadha, the then MD NAFED met the Hon'ble CM of UP Sh. Yogi Adityanath ji at Lucknow on 10<sup>th</sup> November 2021. During the meeting, Hon'ble CM was apprised about the ongoing food distribution program by NAFED in UP on behalf of the State Government and the preparations done by NAFED for procurement during the ensuing Kharif season.



Hon'ble CM of UP, Sh. Yogi Aditya Nath ji being presented a bouquet by the then MD NAFED

## Dignitaries visit NAFED stalls at India International Trade Fair, 2021 and Sehkari Mela

Sh. B. L. Verma, Hon'ble Minister of State, Ministry of Development of North Eastern Region and also Minister of State in the Ministry of Co-operation, GOI, accompanied by MD NAFED and other dignitaries visited stalls set-up by NAFED at India International Trade Fair 2021 on November 15, 2021 in the presence of senior officers of NAFED.

### IITF, 2021, New Delhi



Glimpses of visit of dignitaries to NAFED Pavillion

Hon'ble State Minister Sh. B.L. Verma Ji accompanied by Hon'ble Chairman NCUI & Former Minister Govt. of Gujarat Sh. Dileep Sanghani, Hon'ble Former Minister of Gujarat and presently Chairman NCUI also visited NAFED Stall at Sehkar Mela on 15<sup>th</sup> November, 2021 in NCUI Campus, New Delhi held during 14<sup>th</sup> November to 21<sup>st</sup> November, 2021.

### Sehkari Mela, NCUI, New Delhi



Apart from above, NAFED also participated in the following events :-

### Agro Vision, Lucknow



### Pre-Vibrant Gujarat, Ahmedabad



### Pre-Vibrant Gujarat, Ahmedabad



### Sehkar Bharti, Lucknow



## Sh. Sunil Kumar Singh AMD NAFED visits Tanzania as member of Government of India Delegation

An Indian delegation comprising Sh. Anupam Mishra, Joint Secretary, Department of Consumer Affairs, Ministry of Food, Public Distribution & Consumer Affairs, Govt. of India and Sh. Sunil Kumar Singh, Additional Managing Director, NAFED, visited Tanzania from 27<sup>th</sup> November, 2021 to 1<sup>st</sup> December, 2021 to discuss and finalize the Memorandum of Understanding in the field of trade of Tur (Arhar Dal/Pigeon Peas). The delegation was received at Dar-es-Salaam by Protocol Officials of the Govt. of the United Republic of Tanzania and the Indian High Commission.

The delegation met the officials of the Ministry of Agriculture, Govt. of the United Republic of Tanzania led by Professor Siza D. Tumbo, Deputy Permanent Secretary, who was assisted by Dr. Anselm P. Moshi, Director General, Cereals and other Produce, Board of Tanzania Mr. Obadiah M. Nyagi, Director of Policy & Planning, Mr. Asangye N. Bangu, Ag. Managing Director, Warehouse Receipts Regulatory Board along with officials from other Divisions at Dodoma on 29<sup>th</sup> November, 2021.

Sh. Sunil Kumar Singh, Additional Managing Director, NAFED, outlined the purpose of visit as well the role and functions of Nafed to the Tanzanian delegation. Besides the trade of Tur, the delegation also discussed about the scope of cultivation of Black Mape (Urad) and Red Lentil (Masur) in Tanzania, in an effort to augment the additional supply origin of these two pulses, presently imported by India. It was proposed that Nafed may sign a supporting MoU to the proposed MoU being signed by both the Republics to achieve the desired goal/purpose of the visit.



Visit of Delegation to Tanzania Chamber of Commerce



Delegation with High Commissioner of India at Dar es Salaam, Tanzania

The delegation visited the Office of Tanzania Chamber of Commerce, Industry & Agriculture and held wide ranging discussions on areas of trade and cooperation and also called on India's High Commissioner to Tanzania, Mr. Binaya S. Pradhan and briefed him about the outcome of the discussion with Govt. of Tanzania at Dodoma. Thereafter, the delegation participated in the interaction meeting organized by Indian High Commission with the leading Pulse Trade Companies engaged in trade, milling and export of pulses. This visit is expected to bring in smoothness in the supply chain of pulses particularly of Tur from Tanzania to India, besides other pulses of African Origin.



Meeting with officials of Agriculture Ministry at Dodoma, Tanzania



Interaction of Delegation with Pulse Industry at High Commission of India at Dar es Salaam, Tanzania

## Sh. A. K. Rath, AMD NAFED visits Dhaka to hold high level discussions on export of Rice and other commodities to Govt. of Bangladesh

Sh. A. K. Rath, AMD NAFED visited Dhaka during December, 2021 and held discussions with Sh. S. C. Majumdar, Hon'ble Minister of Food, Govt. of Bangladesh, Secretary, Ministry of Food Smt. Mosammat Nazmanara Khanum and other senior Govt. officials for strengthening of trade relations and generation of new G to G business for export of agri commodities. Sh. Rath thanked Govt. of Bangladesh for their continued confidence in NAFED for the supplies. Detailed discussions were also held on further export of rice under the G2G arrangements.



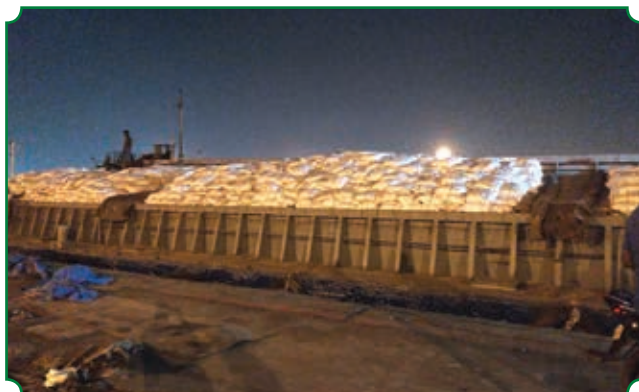
Sh. A.K. Rath AMD, NAFED with Hon'ble Minister of Food, Govt. of Bangladesh Sh. S.C. Majumdar



Sh. A.K. Rath AMD, NAFED with Food Secretary, Govt. of Bangladesh Smt. Mosammat Nazmanara Khanum

## NAFED completes shipment of 1.60 lakh MT of Rice to Bangladesh under G to G Initiative

NAFED had secured contract for export of 1.50 Lakh MT (+/- 10%) of Non-Basmati Rice to Directorate General of Food, Ministry of Food, Government of Bangladesh under G to G arrangement. Against the prestigious order, NAFED successfully supplied a total quantity of 1,60,067 MT rice to Mongla & Chattogram Ports, Bangladesh within stipulated delivery timeline and fulfilled its contractual obligations successfully.



Export Shipment in Progress to Various Destinations

## NAFED supplies 10,000 MTs of Rice and 200 MTs of Wheat to Myanmar as humanitarian aid on behalf of Ministry of External Affairs, Govt. of India

Ministry of External Affairs, Govt. of India had designated NAFED for supply of 10,000 MT of Indian non basmati parboiled rice and 200 MT of Indian origin wheat to Yangon seaport, Myanmar during March 2022 towards humanitarian aid to the Government of Myanmar. Dispatches were to be completed within stipulated timeline of 30 days. The order has been successfully executed by NAFED within the desired timeframe.



Inspection by MEA, GoI officials





## NAFED procures 2.47 lakh MT of Oilseeds and Pulses during Kharif 2021-22 season

Government of India had sanctioned a quantity of 45.52 Lakh MT to NAFED for procurement of Pulses and Oilseeds under PSS during Kharif 2021-22 Season. Owing to erratic rains during production and harvesting season, the availability of FAQ stocks of Soyabean, Moong, Urad and GN Pods remained limited during the season in comparison to last season. NAFED procured a quantity of 2.47 Lakh MT of kharif Pulses & Oilseeds valuing around Rs. 1511.19 Crores during during October to December, 2021, benefitting around 3.67 lakh number of farmers.

NAFED also procured around 0.15 lakh MT of Pulses valuing around Rs. 94.90 Crores under PSF during October, 2021 to March, 2022 for the Central pool, benefitting around 3020 farmers.



Moong Procurement in Rajasthan



Procurement of G.N Pods in Gujarat

## NAFED commences procurement of Gram under PSS during Rabi 2022 season

The arrival of new crop of Rabi commenced in mandies across the states during February onwards. In most of the centres, the prices of mustard and masoor were prevailing above the MSP and as such purchases could not be commenced for these commodities under the price support scheme. During the last week of March 2022, the average prices of Mustard were prevailing at Rs. 6758.47 PQ, as against the MSP of Rs. 5050 PQ. The prices of masoor prevailed around Rs. 6993.60 PQ as against the MSP of Rs. 5500 in the important mandies.

The market rates of gram however were prevailing below the MSP level of Rs. 5050 PQ loose at several centers and NAFED entered the market for providing the benefit of the PSS scheme to the farmers. Till end of March 2022, a quantity of 3.86 lakh MTs valuing Rs. 2023.95 crore of gram was procured. Purchases are in progress and the pace of procurement is likely to pick up during the peak arrival period of April to May 2022. It is expected that a total quantity of around 20 lakh MT of Pulses (Gram)



Gram procurement at Viramgaon centre, Gujarat

valuing around Rs. 10460 Crore may be procured by NAFED under PSS till the closing of Rabi-2022 season.

Govt. of India has allocated a quantity of 62.88 Lakh MT for procurement of Pulses and Oilseeds under the Price Support Scheme during Rabi-2022 Season.

## 1 Lakh MT of imported stocks of Masoor purchased by NAFED for the National Buffer of Pulses

On the directions of Department of Consumer Affairs, Ministry of Consumer Affairs, Govt. Of India, Nafed confirmed bargains for a quantity of around one lakh MT of imported stocks of masoor for the National Pulse Buffer. The bargains were confirmed through e-auction during the period October 2021 to March 2022. Against the bargains, around 0.99 lakh MTs quantity has been received at NAFED's warehouses in different locations.



The national buffer of pulses is being managed by NAFED in accordance with the directions of the Govt. of India with the aim of keeping a check on any abnormal spurt of the prices of pulses for the benefit of consumers.

## NAFED sells 3.81 lakh MT of Pulses and Oilseeds under PSS/PSF during October 2021 to March 2022

During October 2021 to March 2022, NAFED liquidated a quantity of 3.81 lakh MT of holding stocks of pulses and oilseeds valuing Rs. 2050 Crore. The disposal was arranged through open market sale. During the FY 2021-22, NAFED liquidated a total quantity of 8.54 lakh MT of oilseeds and pulses under PSS/PSF valuing Rs. 4638.60 Crore.



## 2.65 Lakh MT of paddy procured by NAFED under De centralized procurement

NAFED was nominated as a State Agency on behalf of Food Corporation of India and a few State Governments under De-centralized Procurement (DCP) Scheme for Wheat and Paddy. During October 2021 to March 2022, NAFED procured 2.65 Lakh MT Paddy valuing around Rs. 233 Crore in the states of Uttar Pradesh, Assam, West Bengal and Uttrakhand. Around 60 percent of the procurement was in Uttar Pradesh. About 60115 farmers across the states have benefitted through this operation.



Paddy procurement at Hooghly, West Bengal

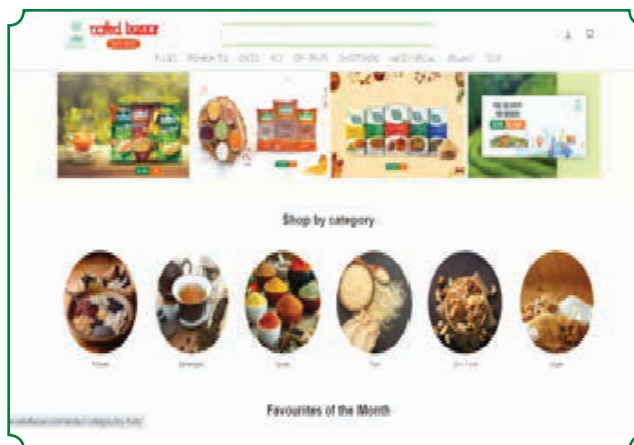
## NAFED Bazaar e-commerce site launched

NAFED products are now available online

In a major boost to its consumer business, "Nafed Bazaar e Commerce" site was launched by the Hon'ble Chairman of Nafed Dr. Bijender Singh on the auspicious occasion of Nafed's Foundation Day on 2<sup>nd</sup> October, 2021 in the presence of MD and other officials of NAFED.

NAFED has painstakingly developed a wide range of consumer products over the years which are extremely popular and available to consumers at affordable prices. These include pulses, spices, dry fruits, different variants of tea, rice, organic products, honey, sweeteners and many more, which can now be ordered online at **nafedbazaar.com**. The ODOP range of products recently launched by NAFED are also available on this platform.

With the launch of its e Commerce site, NAFED's consumer products will be easily available to consumers at their door step. It is a great initiative considering the need of today's digital age and would improve the reach of NAFED's products to the customers, particularly amongst those who are not residing in proximity to the retail outlets of NAFED.



## NAFED develops 7 brands and 9 products from various districts across India under the PM FME Scheme in record time

The Consumer Marketing Division of NAFED is the implementing partner to the Ministry of Food Processing Industries for Marketing and Branding of One District One Product concept (ODOP) products under the Prime Minister Formalisation of Micro Food Processing Enterprises (PM FME) Scheme across India. Based on an in-depth consumer preference survey, NAFED has conceptualized and developed various products following the FSSAI guidelines. The products are manufactured by Micro Food Processing Enterprises (MFPEs).



Launch ceremony of "Delhi Bakes" at MoFPI, New Delhi

On October 29, 2021, Sh. Pashupati Kumar Paras, Honourable Union Minister and Sh. Prahlad Singh Patel, Honourable Minister of State, Ministry of Food Processing Industries, launched "Dilli Bakes Brand - Whole Wheat Milk Rusk." This marked launch of the first ODOP Brand under the PM FME Scheme. Dilli Bakes brand is created for Delhi based bakery product manufacturers.

Following the successful launch of Dilli Bakes NAFED organised back-to-back launches of seven ODOP brands, creating a landmark history in the PM FME Scheme. On January 3, 2022, Sh. Pashupati Kumar Paras, the Honourable Union Minister, launched the second PM FME brand "Makhana King" from Patna,

Bihar. Makhana King is made up of two products from Bihar's Darbhanga district, Plain and Chatpata Makhana.



Launch ceremony of "Makhana King" in Patna

Subsequent to the launch of Makhana King, five new brands under the ODOP concept were launched on January 05, 2020 by Sh. Pashupati Kumar Paras, Hon'ble Union Minister (MoFPI) and Sh. Prahlad Singh Patel, Hon'ble Minister of State (MoFPI) on 5<sup>th</sup> January, 2022. Senior MoFPI Officials, Ms Pushpa Subrahmanyam, Secretary, Ms. Anita Praveen, Secretary and Mr. Minhaj Alam, JS also graced the occasion along with MD, AMD and other officials of NAFED.



Launch ceremony of 6 OPOP Products in Delhi

The products launched belong to a wide range of food categories. "Dilli Bakes - Whole Wheat Cookies" from West Delhi, Delhi; "Madhu Mantra - Multiflora Honey" from Saharanpur, Uttar Pradesh; and "Amrit Phal- Amla Juice" from Gurugram district, Haryana belong to the healthier alternatives segment of food products. "Kashmiri Mantra- Kashmiri Lal Mirch" from Kulgam district and "Cori Gold- Coriander Powder" from Kota district are authentic fresh spices from the states of Jammu & Kashmir and Rajasthan respectively, which

are known for their indigenous spice crops. "Somdana-Ragi Flour" from Thane district, Maharashtra has been developed as a healthy ingredient for a number of dishes today.

With this NAFED achieved the development of 7 brands and 9 products from various districts across India under the PM FME Scheme in a record time and

contributed to Aatmanirbhar Bharat Abhiyaan flagship initiative of Hon'ble Prime Minister Sh. Narendra Modi Ji. The scheme's aim is to standardize, upgrade, and enhance the competitiveness of MFPEs across India in order to boost the country's economy, create job opportunities, and encourage rural entrepreneurship.

## NAFED's ODOP Range of Products



## NAFED opens 5 new retail outlets of NAFED Bazaar

NAFED opened its first retail outlet in the state of Gujarat on 27<sup>th</sup> November, 2021 at Ahmedabad . The outlet was inaugurated virtually by MD NAFED in the presence of senior officials of CMD Division. Two new stores were also inaugurated at Kapurthala and Ludhiana in Punjab on 5<sup>th</sup> December, 2021. In Delhi also two new stores were opened at prime locations at Chattarpur and Rajouri Garden metro stations on 10<sup>th</sup> December, 2021. With the opening of these 5 stores, the network of NAFED Bazaar outlets across the country has increased to 28 Nos. out of which 12 Nos. are in the NCR.



Ahmedabad, Gujarat



Chattarpur, Delhi



Kapurthala, Punjab



Ludhiana, Punjab



Rajouri Garden, Delhi

NAFED is set to expand its consumer business pan India in a big way to provide the benefit of the Nafed's consumer products to consumers and provide market linkages to farmers/FPOs.

## NAFED to provide market linkages to saffron producers of Kashmir

A delegation from Nafed led by Additional Managing Director Sh. Pankaj Kumar Prasad met the Director Agriculture, Govt. of J&K, Chowdhary Mohammad Iqbal on 21<sup>st</sup> November, 2021 and discussed the marketing of the GI Tagged Kashmir Saffron. Also present on the occasion were representatives of the Saffron Growers Association, Technical Experts from India International Kashmir Saffron Trade Centre and senior officers of the Department. Sh. Iqbal emphasized the need of preserving the unique identity of Kashmiri Saffron.

A Geographical Location (GI) tag is a sign used on products that have a specific geographical origin and possess qualities or a reputation that are due to that origin. Saffron produced in Kashmir was given GI tag in July 2021 with the objective to put the valley's brand on the global map.

The saffron from Kashmir was earlier launched under the brand name of NAFED by Hon'ble Union Minister of Agriculture Sh. Narendra Singh Tomar in September 2021 during his visit to Pulwama Saffron Park. Kashmir saffron is now available in NAFED Bazaar stores. The initiative will provide great impetus to saffron cultivation in Kashmir and support the farmers there.



Saffron launch by Hon. Union Minister of Agriculture Sh. Narendra Singh Tomar

## NAFED to support Makhana growers of Bihar

The Patna Branch of NAFED signed an agreement with M/s Atulyam Coop. Society Ltd., Bihar on 10<sup>th</sup> December, 2021 for procurement of Makhana and other agricultural

produce in Bihar. Subsequently, Sh. Pashupati Kumar Paras, Hon'ble Union Minister, MoFPI launched the Makhana King brand under ODOP PM FME Scheme at Patna on January 03, 2022. Sh. Pankaj Prasad AMD NAFED and other officials/dignitaries were present on the occasion. The initiative is aimed at providing opportunities to makhana growers and herald a new era in promoting the marketing of agricultural produce of Bihar.



With production level of about 6000 MT, Bihar accounts for around 85 percent of global production of makhana. NAFED's intervention in this sector with the support of MoFPI will provide much needed organised market linkages to the makhana producers of the state.

## NAFED installs vending machine in Krishi Bhawan for range of millet products

The year 2023 has been declared as International Year of millets by the United Nations. The primary aim is to increase the awareness of health benefits of millets amongst the public.

To commemorate the occasion, NAFED has installed a vending machine at Krishi Bhawan which offers a wide range of millet based products to the customers. These include Ragi Cookies, Ragi Flour, Ragi Dosa, Jowar Dosa, Ragi Chips, Jowar Idli, Jowar Khicdi etc. The aim is to promote the consumption of this ancient grain amongst the general public for health benefits.



## ODOP Brand products of NAFED promoted at Fit India T-20 Cricket match

ODOP Brands Products developed by NAFED under the Pradhan Mantri Formalisation of Micro Food Processing Enterprises (PM FME)



Scheme, were promoted at the Fit India T-20 Cricket Match organised by Kendriya Vidyalaya Sangathan, between Members of Parliament and Kendriya Vidyalaya Sangathan. The programme was organised on December 24, 2021, at KV No.1, Delhi Cantonment, New Delhi. Visitors showed keen interest in these products.

## NAFED ties up with M/s Shubam Enterprises for promotion of its green energy initiative

NAFED signed an MoU with M/s Shubam Enterprises at NAFED, HO on 8<sup>th</sup> December 2021 for setting up Bio CBG



plants across the country. The initiative will benefit the farmers, community and environment and also contribute to Hon'ble PM's Vision of making India a 'Net Zero Emission Country' by the year 2070.

## NAFED set to launch second Bio Fuel Plant in Gujarat

It is NAFED's vision for making contributions towards creation of greener tomorrow and "Swachh Bharat" by setting up Bio-Fuel plants pan India. In this direction, an MOU was signed between NAFED & Ahmedabad Municipal Corporation on 19<sup>th</sup> January, 2019. A concession



agreement has now been signed between NAFED, Ahmedabad Municipal Corporation and Clean Effentech (I) Pvt. Ltd. on 27<sup>th</sup> January, 2022 for setting up a 500 TPD Bio Fuel Plant from Municipal solid waste at Ahmedabad. It is pertinent to mention here that the first Bio Fuel Plant project initiated by NAFED in association with M/s. Turquoise Natural Bio Energy was commissioned at Bharuch, in Gujarat on 20<sup>th</sup> March, 2021 having capacity of 150 TPD.

## MoU signed with IOC

NAFED signed an MoU on 15<sup>th</sup> February 2022 with Indian Oil Corporation Limited for production of Compressed Bio-Gas, Ethanol, Biodiesel, sourcing of feedstock for the plants and marketing of finished products like CBG, Fermented Organic Manure (FOM), Liquid Fermented Organic Manure (LFOM), Dried Distillers Grain with Soluble (DDGS) etc. The MOU also includes setting up of plants for post processing / value addition of various products like cattle feed, enriched manure production etc. and setting up of NAFED Stores at the retail network of Indian Oil and at premises of Network/Installations of BIO-CBG Plants.



## MOU executed between Nafed and Assam Bio Refinery Private Limited (ABRPL) and State Bamboo Development Agency (SBDA) of Assam under the National Bamboo Mission

NAFED signed an MOU with Assam Bio Refinery Private Limited (ABRPL) and State Bamboo Development Agency (SBDA) of Assam on 5<sup>th</sup> October, 2021 under the National Bamboo Mission for establishment of the first of its kind Bio Refinery in India for production of renewable green fuel-bio ethanol, other valuable chemicals and green power from bamboo biomass. ABRPL shall require 5 lakh MT of green bamboo per annum for the ethanol production under this arrangement.

ABRPL is a joint venture company of Numaligarh Refinery Limited, M/s Chempolis Oy of Finland and M/s Fortum 3 B.V. of Netherland. SBDA is facilitating bamboo plantation in the region through various interventions like extension

of financial support in an organised manner through FPCs/FPO, providing the necessary technical guidance and also monitoring of the project.

To support ABRPL refinery with continuous supply of bamboo with consistent quality and price, NAFED and SBDA will work together for mobilizing bamboo farmers. Financial support will be extended to the existing FPO/ FPCs for organized scientific plantation of required quality of bamboo by involving thousands of small and marginal farmers in area of 4000 to 5000 hectares land through convergence of Government and Corporate Social Responsibility (CSR) Projects.

The ethanol-blending programme is one of the seven key drivers identified by Hon'ble Prime Minister Sh. Narendra Modi ji for India's energy map target of 450 GW by 2030 and Govt. of India is implementing several Ethanol Blended Petrol Programmes (EBP) across the country in this regard. NAFED's foray into production of Bio Fuels from Bamboo, agri and other wastes with contribute to attainment of India's Energy target, creation of greener tomorrow and also enhancement of income of farmers.



MoU Signing Ceremony between NAFED and ABRPL in presence of dignitaries

## MOU signed between NAFED and Sammunati Finance for extending credit to FPOs

An MOU was signed between NAFED and Sammunati Finance on 7<sup>th</sup> December, 2021 which aims to facilitate credit linkages to the FPOs. Samunnati is an NBFC, having a holistic approach towards agricultural value chains and has been working for enhancing the values of all stakeholders by providing financial and non-financial solutions.

## NAFED steps forward to provide market linkages to certified organic KIWI farmers of Ziro, Arunachal Pradesh

**Kiwi Festival launched at Delhi Haat, New Delhi**



The Kiwis from Ziro valley of Arunachal Pradesh are known for their sweetness and taste. The fruit is also known for its high nutritional value. In one of its latest initiatives, NAFED has stepped forward to provide market linkages to the Kiwi Producers of the region with



the aim of improving their price recovery by successfully partnering with FPOs.

The first consignment of organic kiwi from the Ziro valley was dispatched to Delhi on November, 2021 for promotion and marketing. The State Minister of Agriculture, Sh. Tage Taki, flagged off the consignment to mark the beginning of this new initiative. On arrival at Delhi on 27<sup>th</sup> November, 2021, Sh. Kiren Rijju, Union Minister, Law & Justice along with Sh. Kailash Choudhary, MoS Agriculture, launched this nutrient-rich delicious fruit at Delhi Haat. Also present on the occasion were Sh. P.K.Swain, Additional Secretary, Agriculture, Sh. Naresh Kumar, Chief Secretary, Government of Arunachal Pradesh, MD and AMD NAFED along with several officials from Gol & NAFED. Large retail/business houses of the country like Big Basket, Spencer Retail, Metro and others also participated in the event.



The launch event was followed by a live cooking session for the guests, wherein several recipes of kiwi-based dishes were demonstrated, followed by sample-tasting.

The then MD NAFED Sh. Sanjeev K Chadha, while speaking on the occasion said that the initiative will help in enhancing the livelihood of Kiwi farmers in Arunachal Pradesh and boost the trade of Kiwi outside the state.





## NAFED organises National Webinar on Bamboo and Agro Forestry

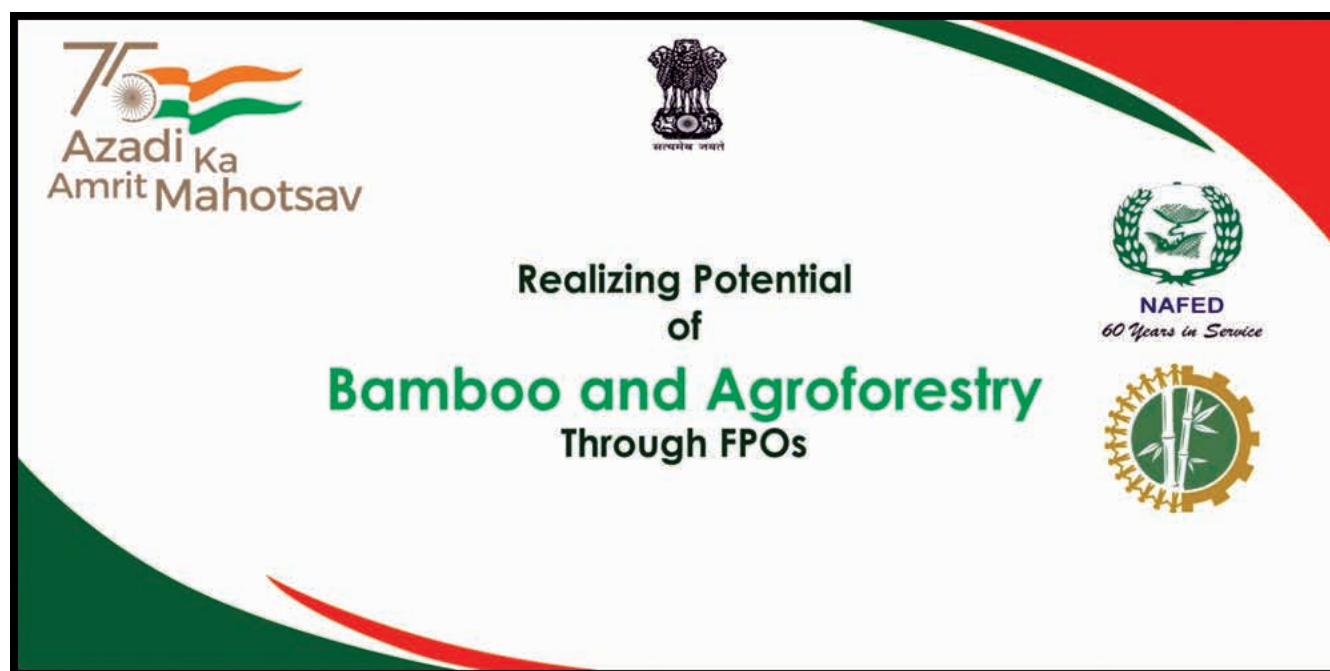
Towards celebration of Azadi Ka Amrit Mahotsav, NAFED organized a webinar on 31<sup>st</sup> January 2022 on Formation of FPOs on Bamboo and Agro Forestry. The webinar was attended by State Mission Directors, CBBOs, members of FPOs and other stake holders. Smt. Chavvi Jha, Joint Secretary, (NRM & RKVY) while addressing the participants apprised about the immense potential of Bamboo and Agro forestry plantation and opportunities it provided to the stake holders.

Sh. Pankaj Kumar Prasad, Additional Managing Director, NAFED, briefed on the activities of NAFED related to Bamboo and Agro forestry FPOs. He highlighted the market linkage initiative taken by NAFED on Bamboo, by signing of MoU with Assam Bio Refinery Pvt. Ltd for the supply of 5 Lakh MT of green bamboo annually for production of Ethanol. A short presentation was given by Sh. Unni Krishnan Kurup,

General Manager (FOF), NAFED, wherein he apprised the progress of FPOs on Bamboo and Agro forestry, its future opportunities and initiatives taken by NAFED to provide benefits to the Bamboo and Agro forestry farmers.

Guest Speakers from SBDA, Sh. Dhrtiman Bharadwaj and "Bamboo Lady" Ms. Neera Sarmah also provided their valuable inputs during the webinar.

Branches of NAFED also celebrated Azadi Ka Amrit Mahotsav on Formation of FPOs on Bamboo and Agro Forestry.



## NAFED implements various initiatives under the MoU executed with UT of J&K for long term sustainable development of horticulture in the region

NAFED has been implementing Market Intervention Scheme of Ministry of Agriculture and Farmer's Welfare for apple in Jammu & Kashmir since 2019 with the aim of providing remunerative prices and alternate marketing channel to farmers of the UT. An MoU was also signed on 1<sup>st</sup> January, 2021 between NAFED and UT in the presence of Sh. Manoj Sinha, Hon'ble Lt. Governor to work for holistic development of horticulture in the region.



NAFED has been implementing various initiatives for achieving the objectives of the MOU. Eleven Private Agencies have been empanelled for supply of inputs like imported planting material with dwarfing rootstock, trellis, micro-irrigation and anti-hail net for High Density Plantation of apple and other crops. Further, NAFED in association with Private Sector and with the support of National Horticulture Board is promoting establishment of 4 High Tech Nurseries with Virus Indexing and PEQ (Post. Entry Quarantine) facilities.

NAFED has also helped in branding & marketing of Honey and Cherry from Kashmir and is in the process of establishing Post Harvest / Processing clusters for horticulture crops in Samba, Jammu, Hariparigam and Pulwama on the land allotted by the Govt. of UT to NAFED under the MoU.



NAFED's initiatives will contribute to long term economic development and generation of employment opportunities for the youth in the region.

## NAFED convenes Odisha Agri Conclave 2021 in association with Govt. of Odisha



Odisha Agri Conclave 2021, a joint endeavor of State Agriculture & farmers' Empowerment Dept. and NAFED was held at Bhubaneswar on 8th October 2021 . The main objective of the conclave was to bring awareness on different ways of making the process of farming easier for farmers and provide international market linkages to the State's traditional, indigenous agricultural and allied products. Several industry stalwarts participated in the conclave which was inaugurated by Hon. CM of Odisha Sh. Naveen Patnaik. The then MD NAFED Sh. S.K. Chadha, while making the opening address, shared his views on

Agri value chain & Market linkages for Agri. Produce. Sh. P K Jena, the Development Commissioner, Sh. Satyendra Aggarwal, Business Head of Adani-Wilmer Ltd and Sh. Soundara Radjane, CEO of G Technico Science Ltd also spoke apart from addresses by several other dignitaries.

The conclave also dwelled on understanding ways to develop enabling ecosystem for creating a win-win relationship with the Farmers/FPOs. There were deliberations on best practices followed by other states related to pre & post harvest, quality control, storage and marketing of various agricultural produce.

## NAFED's initiative for women empowerment through hand holding of women FPOs

NAFED and DAY- NRLM, MoRD signed an MoU on 27<sup>th</sup> December, 2021 in the presence of the then MD NAFED Sh Sanjeev Chadha, Jt. Secretary Sh C. J. Singh & other dignitaries for hand holding of Women FPO's through procurement and processing of various farm produce.

It is a matter of pride for NAFED for making a contribution in this noble venture which aims to work for empowerment of women.



## NAFED achieves target for procurement of 2.00 lakh MT of onion for National Buffer

Ministry of Consumer Affairs, Food and Public Distribution, Government of India is implementing a scheme for Price Stabilization under which a buffer stock of onion is created for streamlining the supply chain and stabilization of prices. During 2021, the Ministry had given a target of 2 Lakh MT to NAFED for creation of buffer stock of onion under PSF. Despite the prevailing third wave of COVID, NAFED mobilized all its resources and procured a record quantity of 2.07 Lakh MT of onion (Rabi-21) valuing around Rs. 423.13 Crore. Besides, a quantity of 6762.04 MT of onion (Kharif) valuing around Rs. 16.56 Crore was also procured during Kharif-2021.



The procurement in the production zones was organised directly from farmers in the States of Maharashtra, Madhya Pradesh & Gujarat through member Cooperative Societies, Farmers Producers Organizations (FPOs), State Level FPO Federation, etc.

The onion stock was stored in traditional ventilated structures of farmers and FPOs, modern ventilated stores and CA stores. Modern tools like artificial intelligence, information technology and quality surveyors were used during procurement, storage and disposal of onion stock to ensure effective and successful execution of the operation.



Traditional Chawl

Modern  
Ventilated Store

CA store

Disposal of onion to deficient markets commenced from the last week of August and lasted till end of February 2022 on the directions of DoCA. Stocks were released in open market through local sale and sale to SAFAL outlets to stabilize the volatility of onion prices in the wholesale as well as retail markets. Despite the disruptions in the supply chain of all the fruits and vegetables due to COVID, the supply chain of onion was maintained throughout the season and the objective of Price Stabilization Fund (PSF) was achieved successfully. The controlled release of stock in deficient markets helped to stabilize onion prices throughout the year.



## 16,520 MT of onion stored by NAFED during Rabi 2021 season at the newly constructed storages under MAHA ONION PPP-IAD Project

NAFED had initiated creation of infrastructure in Public Private Partnership (PPP) mode for long term storage of onion with participation of State Government of Maharashtra and Farmer Producer Organizations (FPOs).

The objective was to create 25000 MT storage capacity structures using state of the art technology in the onion producing regions of Maharashtra for facilitating long term storage of onion, reduce storage and handling losses and also to provide alternate marketing channels outside the APMC markets based on hub and spoke model. As on 31<sup>st</sup> March 2022, 19 number of storage structures have been constructed under the project, each with 1000 MT capacity. The structures are equipped with infrastructure for weighing, sorting/grading and packing. Onion is procured at farm gate directly from farmers and payment is released immediately to the farmers' account through direct bank transfer. During Rabi 2021, Nafed has stored 16520.490 MT onions in these structures.



## NAFED supplies 4,05,817 MT of pulses to States during the year 2021-22 under various welfare schemes

NAFED continued supplies of different variants of milled/cleaned pulses to State/UT Governments under their different welfare schemes such as ICDS, MDM, PDS etc out of national buffer. During the third and fourth quarter of financial year 2021-22, NAFED supplied 4,05,817 MTs of different milled pulses to the States of Kerala, Gujarat, Chhattisgarh, Uttar Pradesh, Andhra Pradesh, Tamil Nadu, Rajasthan, Karnataka etc. for distribution to beneficiaries under the social welfare schemes. Total quantity of pulses supplied to states during the year was 6,21,947 MT



## NAFED supplies 17,054 MT of Milled pulses to Defence Forces during the 3<sup>rd</sup> and 4<sup>th</sup> quarter of 2021-22

During the third and fourth quarter of 2021-22, NAFED successfully completed the supplies of **17,054 MTs** of milled pulses to the armed forces. During the year a total quantity of 41,237 MT of pulses have been successfully supplied to the forces, out of which 39,282 MT was supplied to the Army and 1,954 MT to CPMF.



## NAFED bags further orders from Govt. of UP for supply of grocery items

On the basis of NAFED's past performance, Govt. of UP have further awarded work orders to NAFED for 3<sup>rd</sup> and 4<sup>th</sup> quarter of 2021-22 under the ICDS scheme for supply of Chana Dal, fortified Soyabean Oil, wheat dalia and refined iodised salt upto the Block level and Aganwadi kendras across the State. The supplies against the third quarter were successfully executed. After completion of election process in the state, the Government had further extended the scheme for 03 months, w.e.f. April 2022. Supplies against the orders are progressing smoothly.



## Govt. of Telangana places order with NAFED for supply of Fortified Rice Kernels (FRK)

NAFED has received prestigious order for the supply of 5550 MTs FRK from Government of Telangana. Supplies are in progress and as on 31<sup>st</sup> March 2022, a quantity of 4,511 MT has been supplied and further supplies are continuing. The FRK is being sourced from genuine manufacturers registered with NAFED, through transparent online bidding process.



## Jute business of NAFED achieves a remarkable turnover of about Rs. 287 Crore

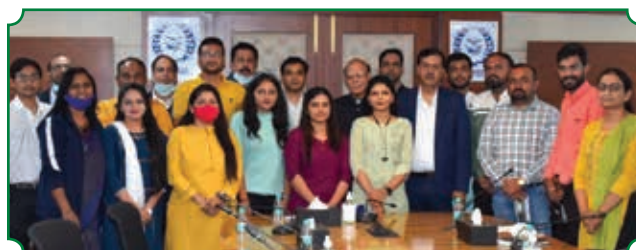
NAFED acts as a facilitator and plays crucial role in arranging timely supplies of Gunny bags to various State Marketing Federations. In order to meet the requirement of packing material for implementation of PSS/PSF operations, NAFED arranges the supplies in a transparent manner through open e-Tenders. Equipped with rich experience of over 25 years in the sector, NAFED has a large supplier base of 35-40 empanelled jute mills.



Around 4.40 Crore of jute bags valuing about Rs. 287 Crore were supplied across the country in a span of around 6 months. Supplies take into account customized solution of jute packages with required dimensions and weight at competitive prices within the prescribed time schedules of the buyers for packing of different commodities like food grains, pulses, oilseeds, tendu leaves etc.

## Delegation of Cooperatives from Gujarat visits NAFED HO

A Delegation from different Cooperative Societies from Amreli, Gujarat visited NAFED on 24<sup>th</sup> February, 2022. A team of senior officers of NAFED welcomed the delegates and briefed them about various business and other activities of the Federation. The visit was followed by a tour of NAFED Bazaar, Head Office.



## NAFED join hands with reputed institutions for upgrading skills and competencies of employees

### Employees undergo trainings at reputed institutes

For developing a competency building framework of the employees, besides deputing officers and staff members of the Federation to various National & International trainings/workshops institutions, NAFED has also joined hands with institutional expertise to acquaint the employees with new ways of working and upgrading their skills and knowledge. In this regard, NAFED has signed MOUs with reputed institutes like The Administrative Staff College of India (ASCI), The Lal Bahadur Shastri National Academy of Administration (LBSNAA) and The Center for International Cooperation in Training and Agricultural Banking (CICTAB).



Under the arrangement with ASCI, ten senior officials of NAFED participated in 5 days Management Development Program (MDP) designed and conducted by ASCI, Hyderabad during 14<sup>th</sup> to 18<sup>th</sup> December 2021. The program covered pertinent topics like Governance and Strategic Planning, Transformative Change for Exponential Growth, Team Building and Managing Teams (Outbound training), Agriculture Sector – Current Challenges & Opportunities, Strategy and Customer Relationship Management, Roadmap and Performance Agreements.

Fourteen officials of NAFED participated in 3 days International Online Programme on “Effectiveness Decision Making Skills for Consumer Cooperatives” organized by CICTAB, Pune during 05<sup>th</sup> to 7<sup>th</sup> October, 2021.

One officer attended 4 days International programme on “Women Empowerment through Income Generating Activities” organized during 3<sup>rd</sup> to 6<sup>th</sup> January, 2022.



Apart from the above, the HRD Division of NAFED deployed employees to various other training programs during October 2021 to March 2022 as below:

- Two officers participated in the 25 days “2<sup>nd</sup> ICA-MAFF (Japan) Online Training Course on “Strengthening of Marketing through improvement of Quality Farm Produce and Expansion of Marketing Channels – 2021 organized by International Cooperative Alliance – Asia Pacific (ICA-AP) from 23<sup>rd</sup> November to 17<sup>th</sup> December 2021.
- Twenty Eight officers participated in 2 days training



programme on “Vigilance and Disciplinary Proceedings” organized by Nafed from 25<sup>th</sup> to 26<sup>th</sup> November 2021.

- Twelve officers attended 4 days Orientation Training Programme on “Agri Export Marketing for Cooperatives and FPOs” organized by VAMNICOM, Pune during 3<sup>rd</sup> to 6<sup>th</sup> March, 2022.



NAFED also encourages students from across universities and colleges to provide them the opportunities for self development by taking up online projects in various departments based on their interest.

## Workshop on “General Awareness on Sexual Harassment” organized by NAFED

NAFED is committed to provide safe workplace for women, so that they can work without the fear of gender discrimination and sexual harassment and can speak confidently, if they are in any uncomfortable situation. In pursuance of the policy on Sexual Harassment of Women at Workplace, HRD Division organizes workshops every year to create General Awareness on Sexual Harassment amongst the employees and acquaint them about applicable legal framework and best practices on the job.

During the two quarters, two hundred seventy four officials of NAFED participated in Online Workshops on “General Awareness on Sexual Harassment” organized on 1<sup>st</sup> to 2<sup>nd</sup> November, 2021 and 1<sup>st</sup> December, 2021.



## EMPLOYEE OF THE MONTH AWARD

Following employees bagged "Employee of the Month" award during the two quarters:

### September 2021



Name : **Sh. Sandip Ashok**  
 Designation : AM-II  
 Month : September 2021  
 Branch : Bhopal  
 Category of award : Professional Excellence

### October 2021



Name : **Sh. Sanjay Kumar Arora**  
 Designation : Dy. Manager  
 Month : October 2021  
 Branch : Personnel  
 Category of award : Professional Excellence

## NAFED'S coverage in different Media during October 2021

Feature on NAFED published in "Agriculture Today" October 2021 Edition

### Pathway to coexistence: Reducing Farmer - wildlife conflict NAFED and GTF to work together



The association of NAFED with GTF is an innovative concept aimed at reducing human-wildlife conflict through the acceptance of interdependence. The association will not only protect the lives of the wild animals, but will also help in improving the incomes of farmers by providing them market linkages and advising them on alternate crops.

In the quest to survive and thrive, humans have already converted 38% of the world's land area for farming. We have deforested land for industry, mining and other infrastructure, leaving less than 15% of the world's land area as terrestrial protected areas for biodiversity conservation. This conflict over natural resources, especially land and water, has led to human-wildlife conflicts. Farmers cultivating crops on the outskirts of forest areas face severe losses on account damage to their crops and livestock by wild animals like elephants, Neelgai, monkeys etc. who encroach in their fields in search of food. These conflicts sometimes lead to loss of life in both sides.

**So the big question is - How do we protect the agricultural land from these attacks without causing any harm to the animals?** The solution can be found only after understanding the scenario from farmers' perspectives as well as from the perspective of the wildlife.

It is behind this backdrop that the National Agricultural Cooperative Marketing Federation of India Ltd. (NAFED) and the Global Tiger Forum (GTF) joined hands by signing a Memorandum of Understanding on 3<sup>rd</sup> June 2021 aimed at strengthening community livelihood and stewardship. NAFED is a Multi-State Federal Cooperative Society established on 2<sup>nd</sup> October 1958 with the primary aim to organize, promote and develop marketing, processing and storage of agricultural, horticultural and forest produce. The organization has been working for the welfare of farmers for more than six decades and has its reach up to the grass root level in all states and union territories across the country through its three tier structure of member cooperatives, branches offices, besides other infrastructure.

The Global Tiger Forum (GTF) is the inter-governmental international body established with members from willing countries to embark on a global campaign to protect the Tiger. GTF is focused on saving the Tigers distributed over 13 Tiger Range countries of the world. NAFED and GTF will work together for establishment of Farmer Producer Organizations (FPOs), while garnering reciprocal commitments for safeguarding wildlife in and around select Big Cat wildlife landscapes. The MOU provides framework for formation of FPOs in Buffer zones identified by GTF in consultation with NAFED and Federation of Indian FPOs & Aggregators (FIFA), which is a wholly owned subsidiary of NAFED. The partnership will focus on providing an enhanced livelihood portfolio for farming communities in tiger-wildlife landscapes, while securing tiger-wildlife conservation through community stewardship. Cluster areas will be identified in a way that buffer/sensitive zones around the tiger reserves/protected areas/forests have marketable surplus for Agriculture and Non Timber Forest Produce. NAFED will appoint a Cluster Based Business Organization (CBBO) which will be a grass root level development organization with required expertise, capacity and presence in the area. It will identify the clusters in consultation with GTF, respective State Government Departments and NAFED/FPO officials. The endeavor will be to organize cluster of 500 to 1000 farmers/producers in 10 to 20 contiguous villages of a particular district per FPO. The pilot project under this MOU will kick start from Pithani in Uttar Pradesh soon followed by the Himalayan regions.



### DOUBLING FARMERS' INCOME



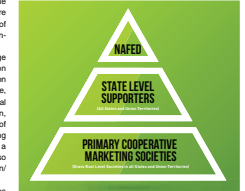
### ROLE OF NAFED IN TRANSFORMING AGRICULTURE MARKETING ESCALATING AGRI TRADE IN INDIA



The Government has the vision of doubling farmers' income by 2022. For attainment of this vision, the focus is on an income centric approach which goes beyond achieving merely the targeted production. The strategy is to focus on achieving high productivity, reduced cost of cultivation and remunerative price on the produce, with a view to earn higher profits from farming. There is now increasing focus on marketing aspect of the produce of farmers for which various path breaking reforms have been announced by GOI in the recent past.

been providing marketing support to the farmers of the nation for over six decades. NAFED serves the farmers through its business operators as well as through implementation of price support, market intervention and several other operations/ schemes as per GOI directions. The Federation has also been

**Need for an efficient marketing system:** India is a huge agricultural market. The country produces around 300 million MT of foodgrains, 36 million MT of oilseeds and 25 million MT of pulses apart from other crops like cotton, sugarcane, rubber/spices etc. The country is amongst the leading global producers for many crops like rice, wheat, sugarcane, cotton, groundnuts pulses, jute, fruits and vegetables. Marketing of this huge agricultural produce requires an efficient marketing system and infrastructure. The system must not only provide a ready market but also remunerative prices to farmers, and also prevent their exploitation at the hands of private middlemen/traders.



**NAFED's Role in Agricultural Marketing:** NAFED was founded on auspicious day of Gandhi Jayanti, 2<sup>nd</sup> October, 1959, for achieving the above goals. The Federation has since

Reach of NAFED: The three tier structure facilitates reach to remotest of locations

## NAFED'S coverage in different Media during January - February 2022

Feature on NAFED published in "Agriculture Today" January to February 2022 Edition

### DOUBLING FARMERS' INCOME



### CERTIFIED ORGANIC KIWI GROWN IN ZIRO VALLEY, ARUNACHAL PRADESH NAFED STEPS FORWARD TO PROVIDE STRONG MARKET LINKAGES



Who reach out to New Zealand to get a taste of the exotic and world-renowned kiwi fruit. But most of us are not aware that we have such fruit in our very own backyard, in India's northeastern state of Arunachal Pradesh – the state known as "The Land of The Dawn-Lit Mountains", or the land that receives the country's first sunrise every morning. Arun, as the locals call it, is the native kiwi fruit that has been growing wild since times immemorial in this state. With the efforts of the state

As a result of its booming popularity in the recent years, kiwi fruit has seen amazing growth in production as compared to 20 years ago when no one knew how popular it is all over the world. The terrain and agro-climatic conditions of Arunachal Pradesh are conducive for kiwi production. With the organic certification coupled with better marketable prospects, the production will get a major boost.

government and the growers, in October 2020 Arunachal Pradesh became the first state in the country to obtain organic certification for its kiwis. The native fruit has since emerged as a major cash crop in the state, which accounts for more than 50% of the total production of kiwi in India. National Agricultural Cooperative Marketing Federation of India Ltd., popularly known as NAFED is the apex level Cooperative Marketing Federation set up with the mission to protect the interest of the

### BUSINESS INCUBATION SERVICES



### NAFED INTERVENTIONS FOR AGRI-STARTUPS

National Agricultural Cooperative Marketing Federation of India Limited (NAFED) is a national level cooperative organization set up in 1958 with a vision to support the marketing of agri-produce across the country. It is the nodal agency of Government of India for procurement of pulses and oilseeds at Minimum Support Price (MSP) under Price Support Scheme (PSS). NAFED is also the designated agency for creation and management of buffer stock of onion, potato and pulses under the Price Stabilisation Fund (PSF) Scheme. NAFED maintains a national buffer stock. Regular supplies are made to Army, Central Para Military Forces (CPMFs),

State/UT Governments under PDS, MDM, ICDS etc. NAFED is the central nodal agency for undertaking seed production programs and distribution of certified seeds, mini kits of pulses & oilseeds under National Food Security Mission (NFSM). NAFED is also appointed as the Program Logistics Agency for National Animal Disease Control Program (NADCP). NAFED is designated as Implementing Agency under Formation and Promotion of 10,000 Farmer Producer Organizations (FPOs), a scheme of the Ministry of Agriculture and Farmers Welfare (MoA&FW). In order to provide market linkages for farm produce and agri inputs, NAFED has acquired a subsidiary in the name of Federation of Indian FPOs and

Aggregators (FIFA). The objective of FIFA is to support the FPOs by providing incubation support and access to markets through technological innovations. FIFA has more than 700 FPOs as its members, and NAFED has more than 900 member cooperative societies. FIFA is working extensively to support the FPOs by linking them to markets for their agriculture produce as well as supply of quality agriculture inputs, skilling and training of farmers and FPO functionaries on production, marketing, finance, business opportunities, processing, value addition and networking with other stake holders for



## NAFED'S coverage in different Media during November 2021

Feature on NAFED published in "Agriculture Today" November 2021 Edition

FUEL OF THE FUTURE



**NAFED**

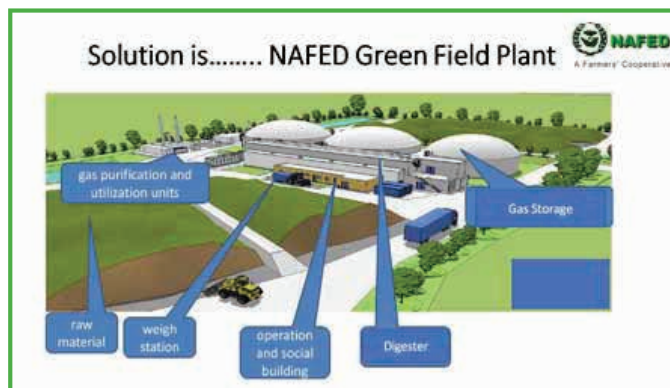
*More than 60 Years in Service*

The National Agricultural Co-operative Marketing Federation of India (NAFED) is a multi-state federal cooperative society established on October 2, 1958 with the objective to organize, promote and develop marketing, processing and storage of agricultural, horticultural and forest produce with the overall aim of providing a ready market and remunerative prices to farmers. The core competence of NAFED is procurement of agricultural commodities directly from the farmers through the cooperative network spread all across the country.

India is an agro-based economy with year-round crop cultivation which generates a large amount of agricultural waste. As per reports about 500 Million tons of crop residue are generated in the country every year. A majority of this residue is used as fodder and fuel for other domestic and industrial purposes. There is still a surplus of 140 Million MT out of which 92 Million MT is burned each year causing excessive particulate matter emissions and air pollution. We are all aware of the alarming rise of air pollution levels caused by crop residue burning in National Capital Region and other parts of north India. Crop residue burning has become a major environmental problem causing health issues as well as contributing to global warming.

The solution lies in the effective implementation of sustainable management practices. Bio-natural gas or bio-methane is a permanently renewable source of energy. It is produced from bio-

# NAFED'S QUEST FOR GREEN ENERGY



mass, which is actually a living storage of solar energy through photosynthesis. Bio-methane produced from process of anaerobic digestion not only improves the energy balance but also makes an important contribution to the preservation of the natural resources and environmental protection

### NAFED's Diversification to Green Business of Bio CBG Production for Waste Management and Sustainable Environment

Fighting global warming is one of the

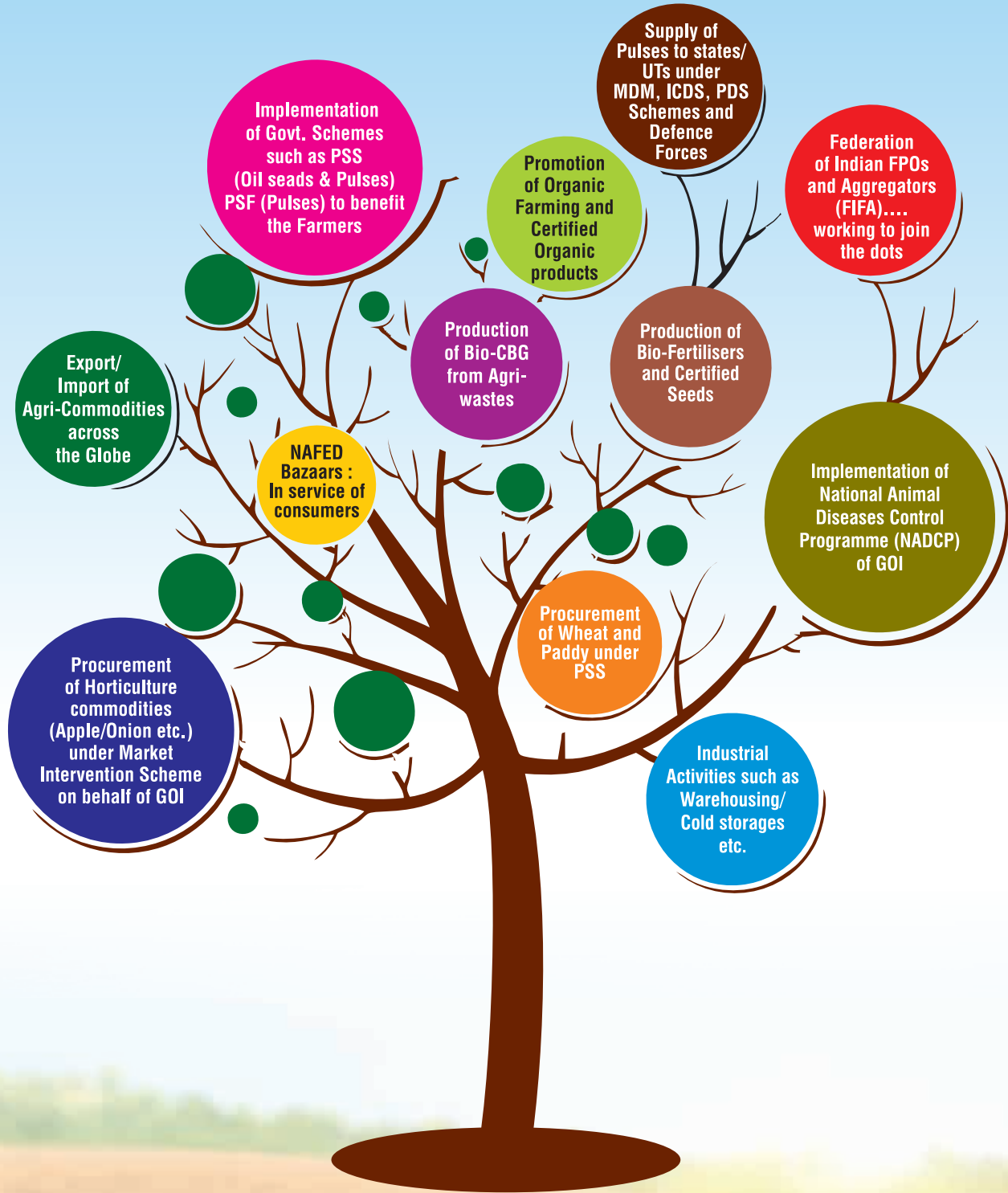


main priorities of energy and environmental policies of the nations today. The focus is on achieving targets of renewable energy production, reduction of green house gases (GHG) emission and sustainable waste management.

The production and utilization of bio-methane has the potential to comply with all three targets simultaneously. One of the main advantages of bio-methane production is the ability to transform waste material into a valuable resource. Bio-methane production is an excellent way to comply with increasingly restrictive regulations in this area and to utilise organic wastes for energy production, followed by recycling of the digested substrate as fertilizer.

Being a cooperative, NAFED is an ethical organization and believes in the values of social responsibility and concern for the environment. Profit making is not the sole objective of the Federation.

# Business Verticals of NAFED



**nafed**

A Farmers' Cooperative  
60 plus years in Service

**National Agricultural Cooperative Marketing Federation of India Ltd.**

Nafed House, Sidhartha Enclave, Ring Road, Ashram Chowk, New Delhi - 110014

Phone : 011-26340019 twitter: @nafedindia

Website : [www.nafed-india.com](http://www.nafed-india.com)